# Seminar "iReachable? Actual challenges for youth work"

Flanders, 14 – 18 March 2016

## INVITATION

You are kindly invited to the seminar 'iReachable? Actual challenges for youth work', organised in Flanders in the framework of the multilateral cooperation in the field of youth between the governments of Flanders, Estonia, Latvia and Lithuania.











# **Topic of the seminar**

## Challenge

Youth work brings value to the life of young people and to society as a whole. It helps strengthening their personal development and inclusion in society. In order to assure that all young people who want can take advantage of the benefits of youth work it is important to make sure that youth work can offer something to youngsters from all different backgrounds. In a changing society it is therefore crucial to find new approaches to reach more and more diverse target groups.

#### Aim of the seminar

Discuss and elaborate which new approaches and methods in youth work can help to reach more young people and more young people from different backgrounds to take part in youth work.

#### **Questions to answers**

- Who are we reaching? Who aren't we reaching? (migrants, disabled young people, rural young people, young people with learning challenges, ...)
- Why aren't we reaching more young people? Which are the obstacles?
- Which good practices exist to increase outreach?
- How to increase the diversity of young people involved in youth work
- How and which digital tools can help?
- How can cross-sectorial cooperation help?
- What can the government on local and national level do to support?

# **Objectives**

- Map the different realities of youth work and how they reach young people.
- Define what obstacles prevent young people from taking part in youth work.
- Identify and share good practices and policies about increasing the outreach of youth work.
- Analyse how the good practice examples can be transferred to different realities.
- Start discussing sustainable solutions on a practice and a policy level that can increase the number and the diversity of young people that take part in youth work.

## **Expected outcomes of the seminar**

- Concrete "answers" on how to deal with your specific challenge.
- A list of key elements that contribute to a good practice regarding outreach.
- An action plan including a number of concrete steps on what to do when returning home.

# **Profile of participants**

We are looking for:

- Professional or volunteers who are directly working with young people in a youth work context.
- Policy and civil servants dealing with youth work outreach on a local and/or regional level.

#### Participants should

- have a concrete experience with trying to reach new target groups (good or bad practice).
- be motivated and able to spend time to prepare in advance and take part in the seminar.
- Have an interest in discussing the topic of the seminar.
- have the ability to share the gained competences to other stakeholders in your country.
- be able to understand and express yourself in English.

The working language of the seminar is English.