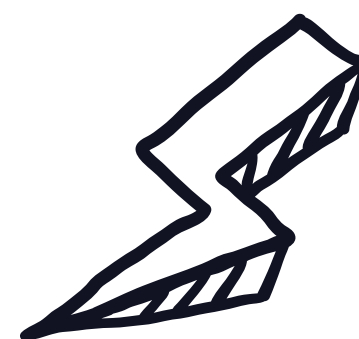
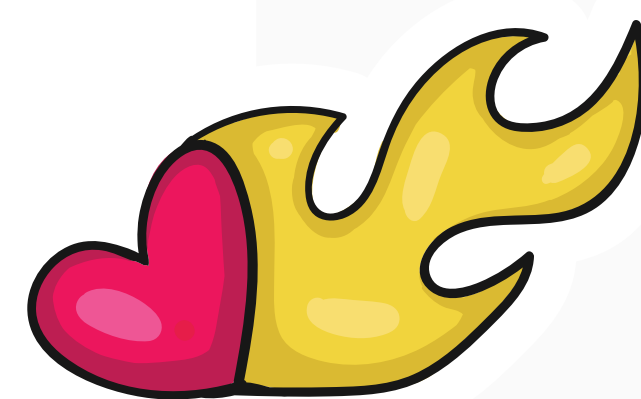
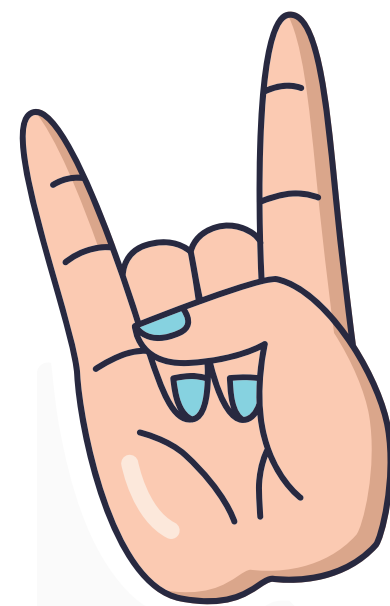




Lietuvos
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Stiliaus knyga



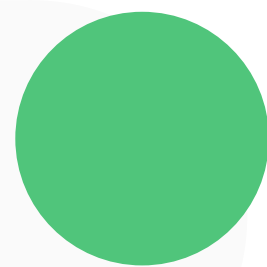
01

Logotipo spalvos

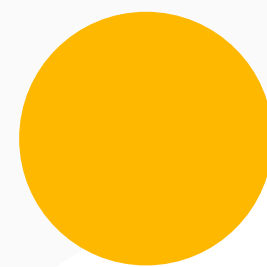
Pagrindinis logotipas



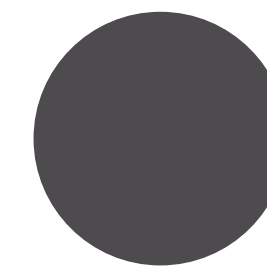
Lietuvos
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metai
2022



#72c282
R114 G194 B130
C57 M0 Y66 K0



#fbbc12
R251 G188 B18
C1 M28 Y100 K0

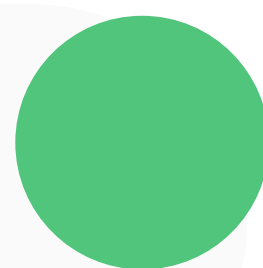


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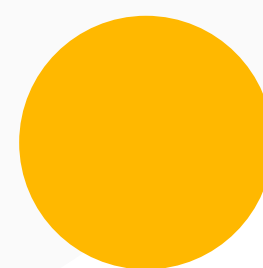
Šviesus logotipas



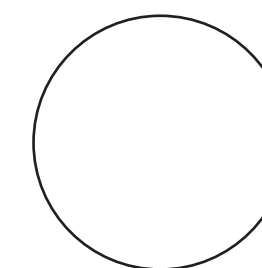
Lietuvos
jaunimo
metai
2022



#72c282
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#fbbc12
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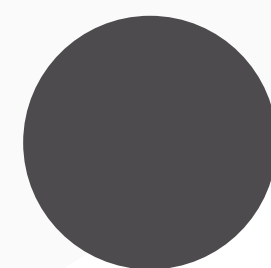


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Tamsus logotipas

LJM

Lietuvos
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2022

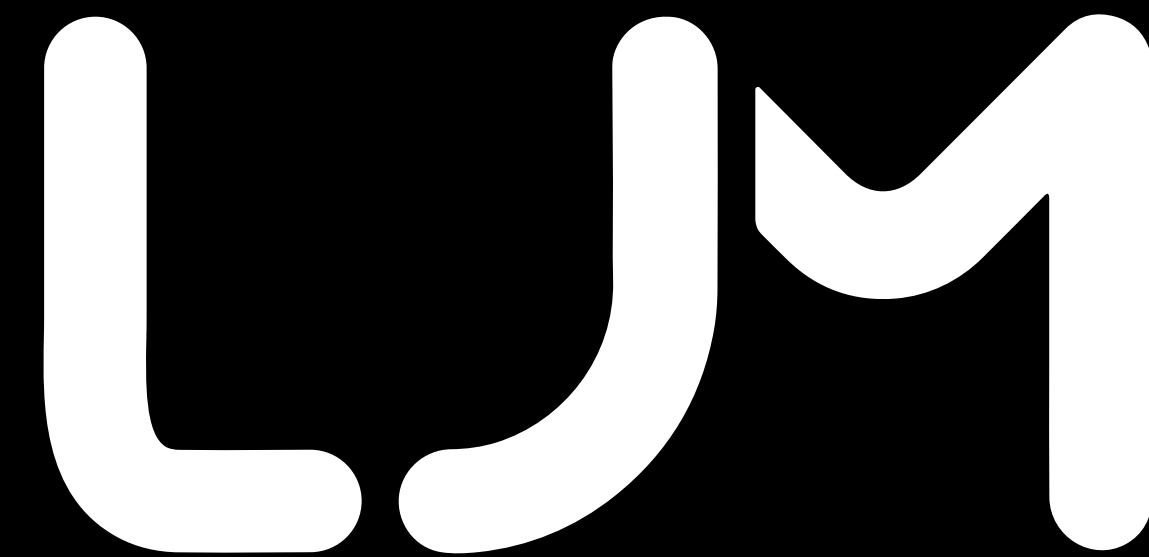


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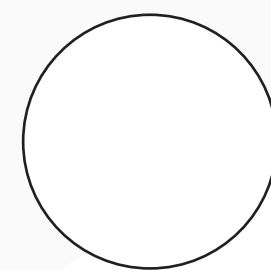
R77 G768 B77

C65 M59 Y56 K37

Baltas logotipas



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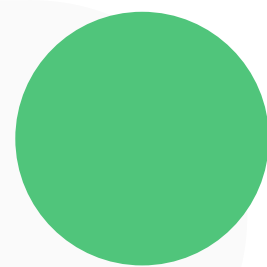
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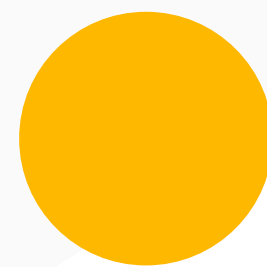
02

Logotipo simbolicis

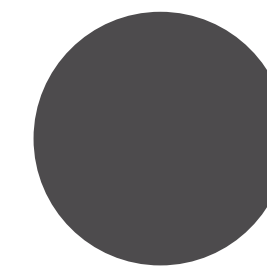
Pagrindinis simbolis



#72c282
R114 G194 B130
C57 M0 Y66 K0

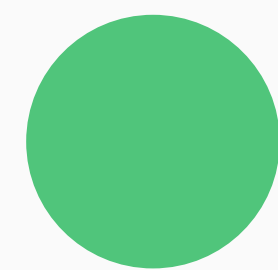


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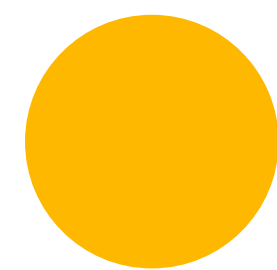
Šviesus simbolis



#72c282

R114 G194 B130

C57 M0 Y66 K0



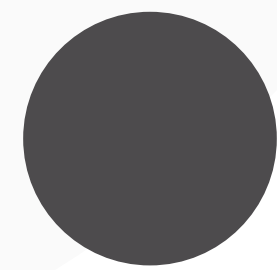
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R251 G188 B18

C1 M28 Y100 K0

Tamsus simbolis

UJM



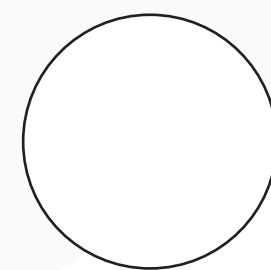
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R77 G768 B77

C65 M59 Y56 K37

Baltas simbolis

LJM



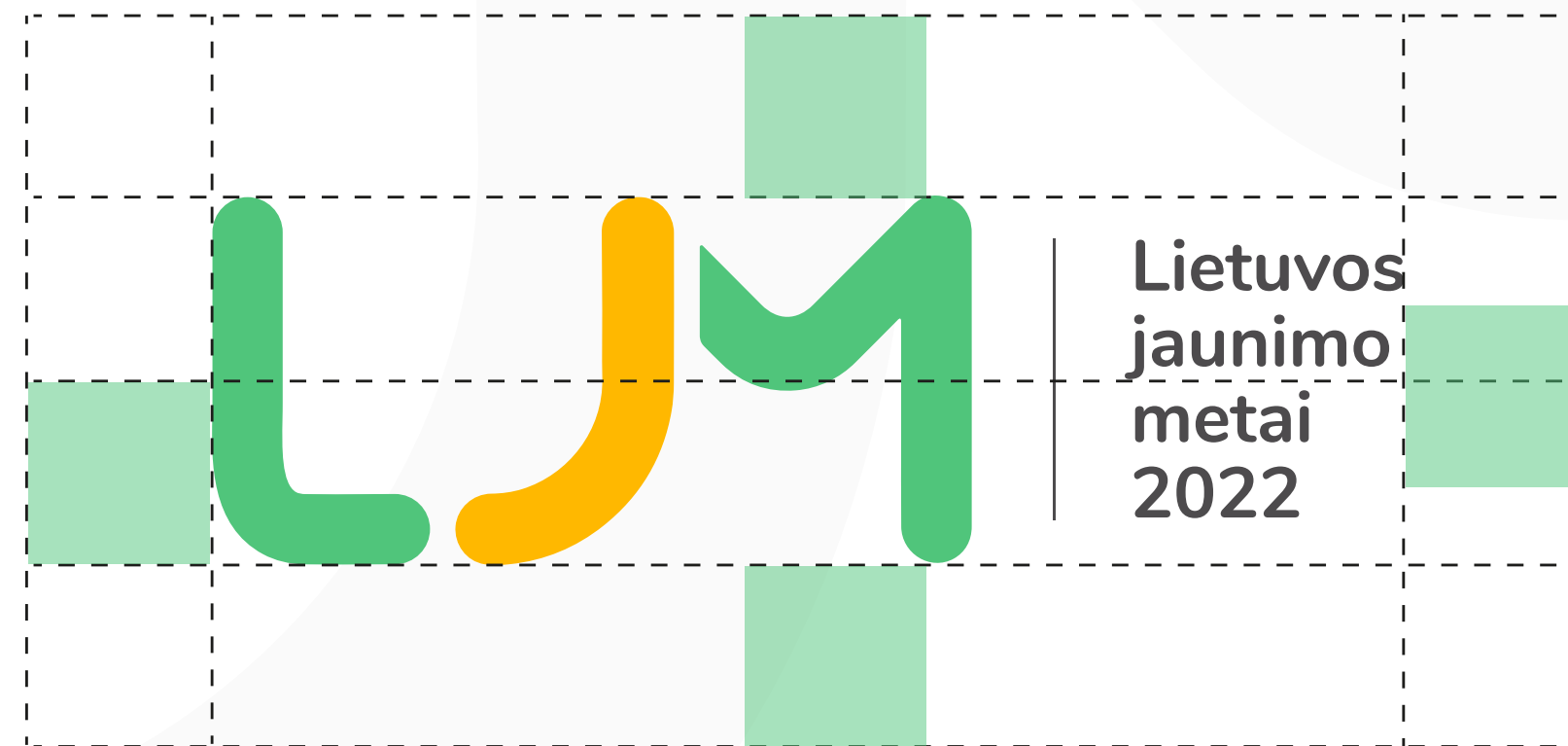
#ffffff
R255 G255 B255
C0 M0 Y0 K0

03

Saugos zona

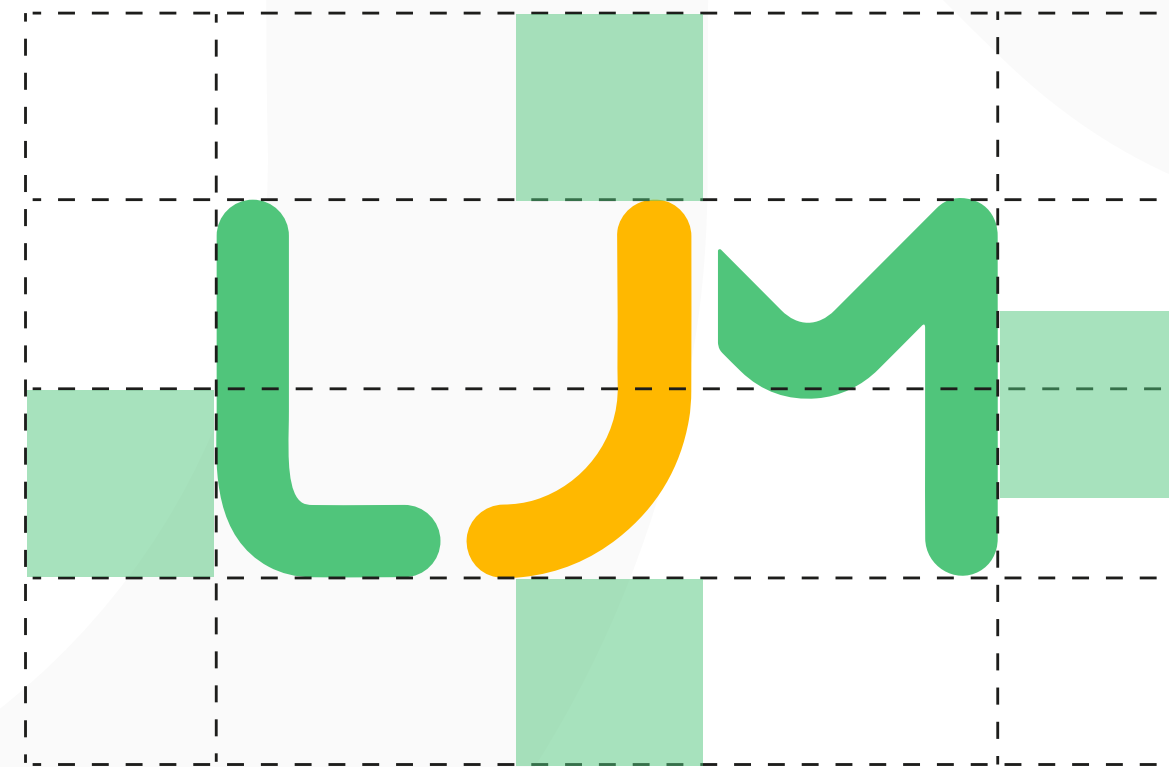
Logotipas nuo aplink esančių objektų turi būti atitrauktas
per nustatytą saugią zoną.

Saugi zona - 1/2 logotipo aukščio užimantis plotas.



Atskirai naudojamas logotipo simbolis nuo aplink esančių objektų turi būti atitrauktas per nustatytą saugią zoną.

Saugi zona - 1/2 logotipo simbolio aukščio užimantis plotas.



04

Logotipo šriftai

Logotipo simbolio šriftas

„Organo“

ABCDEFGHI
JKLMNOPQR
STWXYZ
ABCDEFGHIJKLM
NOPQRSTUVWXYZ

Alternatyvus šriftas dokumentams

„Calibri“, „Calibri Bold“

Logotipo prierišo šriftas

„Nunito Bold“

ABCDEFGHI
JKLMNOPQR
STWXYZ
ABCDEFGHIJKLM
NOPQRSTUVWXYZ

ABCDEFGHI JKLMNOPQR
STWXYZ ABCDEFGHIJKLM
NOPQRSTUVWXYZ

05

Logotipo dydis

**Mažiausias logotipo
dydis spaudoje**

2x0,6cm



**Mažiausias logotipo
dydis digital erdvėje**

115x35px



**Mažiausias logotipo
simbolio dydis spaudoje**

1,5x0,8cm



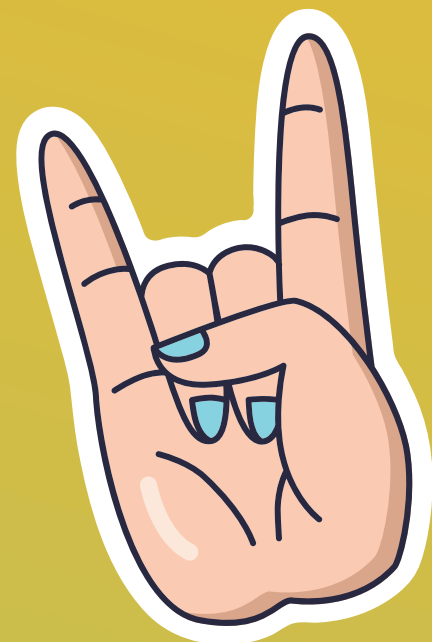
**Mažiausias logotipo simbolio
dydis digital erdvėje**

40x20px

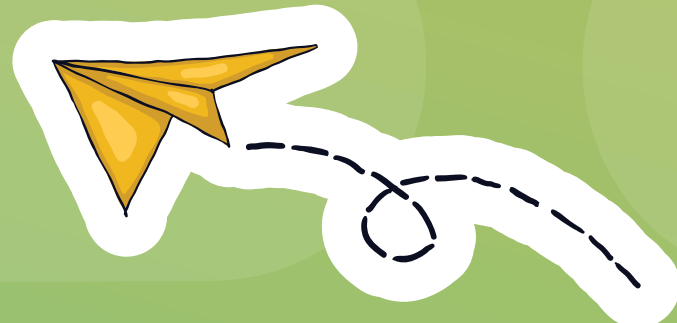
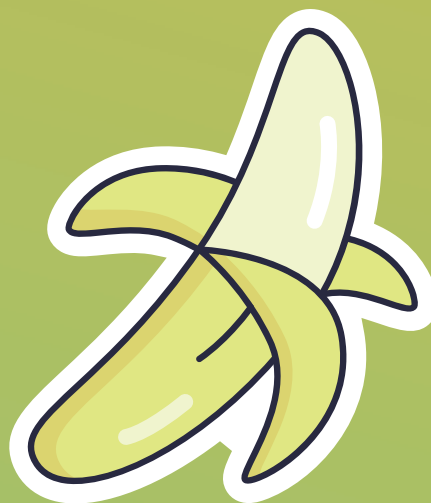
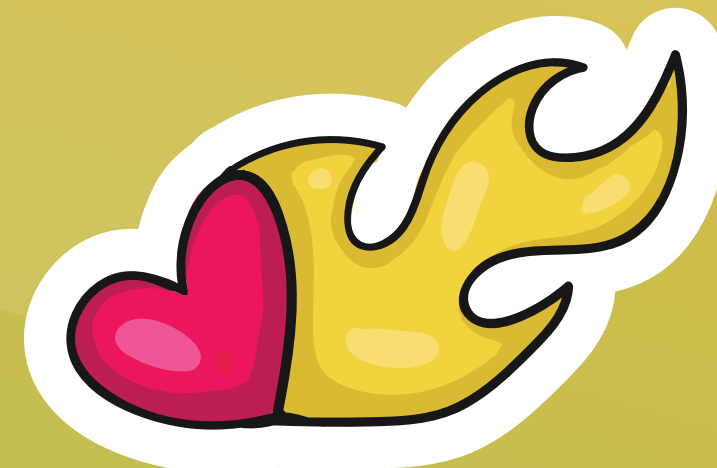


06

Ikony stilius



WOW!



07

**Įvaizdis
socialiniuose
tinkluose**

Bendrinis pranešimas



Pranešimas su nuotrauka su nuotrauka



Pranešimas su daugiau nuotraukų



Facebook puslapio viršelis

The image shows a Facebook profile page for 'Lietuvos jaunimo metai 2022'. The profile picture is a yellow circle with the 'LJM' logo. The cover photo is a green and yellow graphic with the 'LJM' logo and the text 'Lietuvos jaunimo metai 2022'. The cover photo also features several colorful stickers: a yellow cup with pink steam, a yellow and pink flame, a hand making a rock-on gesture, a colorful sneaker, and a lightning bolt. The page header includes the Facebook logo, a search bar with the text 'leškokite sistemoje „Facebook“', and navigation icons for home, video, marketplace, friends, and a grid. The user's name 'Tadas' is visible in the top right. The profile name 'Lietuvos jaunimo metai 2022' and handle '@lietuvosjaunimometai2022 · Bendruomenė' are displayed below the profile picture. A blue button labeled 'Siųsti pranešimą' is located to the right of the profile information. At the bottom, there are navigation tabs for 'Pradžia', 'Apie', 'Įvykiai', 'Instagram', and 'Daugiau', along with a 'Patinka' button and search and menu icons.

leškokite sistemoje „Facebook“

Tadas

LJM Lietuvos jaunimo metai 2022

@lietuvosjaunimometai2022 · Bendruomenė

Siųsti pranešimą

Pradžia Apie Įvykiai Instagram Daugiau ▾

Patinka

08

Dokumento pavyzdys

Lorem ipsum dolar

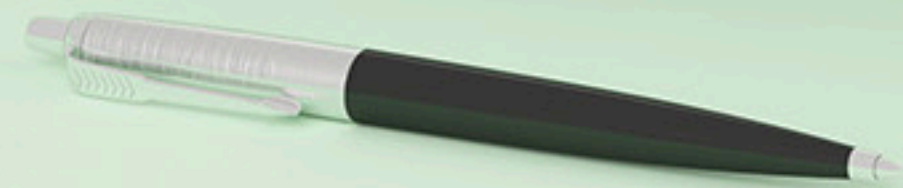
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09

Kanceliarijos stilius



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Vardas Pavardė
Pareigos
+37063452554
vardas@imone.lt
adresas 4a, Vilnius

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10

Prezentacijos stilius

Prezentacijos stilius

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